



BEESSWIFT[®]
FOCUSED ON SAFETY



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fusion^{plus}
ES TECH GROUP

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As one of the countries leading manufacturer and wholesaler of Personal Protective Clothing and Equipment, Beeswift are delighted to be working in partnership with FusionPlus Data, which will give resellers and dealers a much needed new range of products to boost sales and growth.

Beeswift encompass a wide range of safety products and high quality workwear. Beeswift pride themselves on providing good quality PPE from Footwear to Gloves, protecting our customers with superior durability and improved comfort. Our New NDC based in the West Midlands has significant stockholding and in-house embroidery and badging facility ensure that we can be the one stop shop for Safety and Workwear supplies.

With over 8500 products all centrally held, the product file will be refreshed regularly with product updates, additions and discontinuations, allowing resellers to react quickly and new products to go to market sooner.

As one of the country's leading manufacturers and wholesalers of PPE and workwear Beeswift recognises the requirements for products that fall outside their own range, that is why at Beeswift you can also acquire over 25 Partner brands such as Moldex, 3M, Bolle, Dunlop, Uvex, Dupont, Gojo and Honeywell This confirms Beeswift's commitment to becoming the one stop shop for all PPE and safety requirements.

Darren Washbourne Chief Commercial Officer: "We're thrilled to be able to offer our resellers and dealers an optimised content across our entire range of products, this gives quick access to over 8500 products as a brand new category. With the constant rise of online sales, today's customer has become very visually driven and more demanding. It is essential that the product listings our dealers and resellers see online, look fantastic and provide the necessary information for making a purchasing decision, including EN safety data and full specification information. This full range will give a new catalogue of products the customer has to choose from, with the end user finding what they're looking for, the great content will help drive action. As a result, resellers and dealers will see increased sales and repeat business from satisfied customers."

To find out more, contact us at sales@beeswift.com