



Rocada enters the UK market and partners with FusionPlus Data

Rocada is a family-owned Spanish based manufacturer of Presentation, Workplace and Furniture Products targeted at Office, Education and SOHO environments.

Founded in 1976, it distributes products around the world and operates from 2 factories and central warehousing in Barcelona, separate subsidiaries operate in Germany and Japan both with their own warehousing and logistics.

Rocada UK has now been launched and will hold stock in the East Midlands for distribution to resellers and offers a full dropship programme.

“We are excited about this new project in the UK and Ireland. Investing in local stock of our unique product solutions will offer an exceptional service to all our partners. We will work hard to build your trust in Rocada UK Ltd and look forward to discussing our fantastic product offering.

Our UK business will be headed up by Ken Trenberth who has vast industry experience and has been working hard to introduce our company in to the market. As UK Director he will be driving the development of the company and its relationships.

It was essential for us to supply our full product data through FusionPlus for all UK listed products - we are delighted to be partnering with FusionPlus to give dealers immediate access to the high quality product content to support their sales.

We want to grow, together with you.”

The newly enriched and fully attributed product file is now available through Calidore, or directly from Rocada UK.

Dealers wanting to find out more should contact Ken Trenberth at ken@rocada.uk

Marc Roca
Director